

MyBorne2030 & Sustainability

Sustainability:
Where do we go from here?

- Taking inventory of ideas & initiatives concerning sustainability within the society of Borneo
- Combining ideas & initiatives into realistic projects. The project becomes part of the dynamic calendar of MyBorne2030
- As local government, facilitating the projects in such a way that they can be realized by citizens, organisations, professionals and the government

How do we do it?

Questions?

Q&A MyBorne2030

What is MyBorne2030?

MyBorne2030 is a sustainable development plan for Borneo. It is a vision for a better, greener, and more prosperous Borneo in 2030. It is a blueprint for the future of Borneo, outlining the key areas of focus and the actions that need to be taken to achieve this vision.

What is the goal of MyBorne2030?

The goal of MyBorne2030 is to create a sustainable and prosperous Borneo by 2030. This involves addressing the key challenges of climate change, biodiversity loss, and economic inequality, and ensuring that the development is inclusive and equitable for all.

How can I get involved?

There are many ways to get involved with MyBorne2030. You can join the MyBorne2030 community, participate in consultations, and contribute your ideas and expertise to the plan. You can also support the implementation of the plan through your work and lifestyle choices.

MyBorne2030

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Following

Follow the MyBorne2030 plan to ensure that Borneo is developed in a sustainable and equitable way. The plan outlines the key areas of focus and the actions that need to be taken to achieve this vision.

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Borneo:

- From one village, farm, for the and Lakem
- Over 11,000 inhabitants



MyBorne2030 & Sustainability



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MyBorne 2030 & sustainability



- MyBorne 2030 - a committee of representatives from Borne's society
- The local government is just one of the participants and has a mostly participating role



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Borne:

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- Three core villages: Borne, Hertme and Zenderen
- Over 21.000 inhabitants



Goal MyBorne2030

To create a process, in cooperation with communal partners, leading to a renewed vision of the future of Borne in 2030, for and with its citizens

Result

- A renewed vision of the future of Borne in 2030, as a product of Borne's civil society, based on a broad social basis

How to do it

- Based upon the framework created by the city council, a committee was formed representing the vast majority of Borne's society. This committee became responsible for organizing the interactive process

The voting process

- The organizing committee created four different scenarios
- Social & traditional media played a key role in spreading the word, as part of a widespread campaign to reach as many voters as possible
- A ballot was sent to every eligible voter: everyone of 15 and over was eligible to vote
- Ballot Boxes at every grocery store

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MyBorne2030 visualized



The campaign



Social media

Ballot



Local media



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Online voting



Call to vote

Bornebox





Mijn Borne 2030

Discussions **Members** Promotions Jobs Search Manage More...

Share group

Search members

Search for names or keywords to find specific members of this group.

Search

Advanced Search

Members (95)

Sorted by: most relevant

Showing 1 - 20 of 95



Miranda Mulder YOU

Beleidsadviseur communicatie at Gemeente Borne, Enschede Area, Netherlands
278 followers | See activity »



4



273



Chantal Knoef 1st

Eigenaar, Drukkerij Knoef Borne, Enschede Area, Netherlands
153 followers | Stop following | See activity »



153



Peter Geerdink 1st

milieu-inspecteur gemeente Twenterand, Enschede



62



28



55



493



55

470

Following

196

Followers

2

Listed



BorneNL Borne Citytweet by mijnborne2030

Toekomstvisie #Borne bekend gemaakt <http://bit.ly/hnRAEB>

21 Apr

mijnborne2030 MijnBorne2030

Een toelichting op de uitslag staat op www.mijnborne2030.nl. Daar lees je dat Dynamische Dorpen de meeste stemmen heeft gekregen! #MB2030

21 Apr

gersonveenstra Gerson Veenstra by mijnborne2030

zo: burgemeester @weltenrg over @mijnborne2030 in #overijsselshart

21 Apr



HET GAAT
MIJ NIETS
AAN!

HET GAAT
MIJ ~~X~~ NIETS
AAN!

STEM VAN 7 T/M 17 APRIL OP ONZE TOEKOMST
VIA WWW.MIJNBORNE2030.NL



What do people on the street think?

MIJN BORNE 2030...

STEM OP HET SCENARIO VAN UW/JOUW VOORKEUR

UITLEIDING

Het is zover. De scenario's voor MijnBorne2030 zijn klaar.

STEM VAN 7 T/M 17 APRIL
OP DE WEG NAAR DE TOEKOMST!

LINKEDIN
TWITTER
YOUTUBE

Deze artikelen zijn in de Borneblauw



Bekijk »

Borneblauw in LinkedIn deel 2



Bekijk »

Borneblauw in LinkedIn deel 1



Bekijk »

MIJN BORNE 2030...

STEMMEN

SLUITEN X

Uw/Jouw stem telt!

Vak het scenario van uw/jouw eerste en daarnaast het scenario van uw/jouw tweede keuze aan. Vul vervolgens uw/jouw unieke stemcode in.

1. EERSTE VOORKEUR

Welk scenario heeft uw/jouw eerste voorkeur? (a.u.b. 1 scenario aanvinken)

Uw/jou mag maximaal 1 scenario aanvinken.



GEMEENTEN EN KOESTEREN

Gemeenten en koesteren



VAART DER VOLKEREN

Vaart der volkeren



DYNAMISCHE DORPEN

Dynamische dorpen



TWENTSE STAD

Twentse stad

2. TWEEDE VOORKEUR

Welk scenario heeft uw/jouw tweede voorkeur? (a.u.b. 1 scenario aanvinken)

Uw/jou tweede voorkeur moet afwijken van uw/jou eerste voorkeur.



GEMEENTEN EN KOESTEREN

Gemeenten en koesteren



VAART DER VOLKEREN

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DYNAMISCHE DORPEN

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TWENTSE STAD

Twentse stad

3. UNIEKE STEMCODE

Vul hier uw/jouw unieke stemcode in en druk op 'stem'. De code is te vinden op de stemkaart die u/ju per post hebt ontvangen.

Op deze code is al een stem uitgebracht.

Hier uw/jouw stemcode

STEM



Result after 10-day voting period

- Total of 4038 votes, out of which 3822 valid votes
- 23,3 % of those eligible voted
- 1719 online votes
- 710 votes in ballot boxes
- 1393 votes by e-mail

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Follow-up

- Dynamic calendar on www.mijnborne2030.nl to collect initiatives and make them visible
- Once a year, the committee organises a "dialogue about the future" for and with everyone who wants to participate
- 2012 was the year of safety & livability
- 2013 is the year of sustainability

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