

## Borne- Citizens Involvement and Sustainability

<b>Speaker</b>	
Bas Oonk <b>Gemeente Borne</b> Postbus 200, 7620 AE Borne Rheinplein 1, 7622 DG Borne	<a href="mailto:b.oonk@borne.nl">b.oonk@borne.nl</a> Tel. (074) 2658 629 Fax (074) 2663338
Beleidsmedewerker Milieu	

Sustainability: Where do we go from here? MyBorne 2030 & sustainability Goal

MyBorne2030 MyBorne2030 visualized Borne: Three core villages: Borne, Hertme and Zenderen Over 21.000 inhabitants To create a process, in cooperation with communal partners, leading to a renewed vision of the future of Borne in 2030, for and with its citizens

Result A renewed vision of the future of Borne in 2030, as a product of Borne's civil society, based on a broad social basis

How to do it Based upon the framework created by the city council, a committee was formed representing the vast majority of Borne's society. This committee became responsible for organizing the interactive process

The voting process The organizing committee created four different scenarios Social & traditional media played a key role in spreading the word, as part of a widespread campaign to reach as many voters as possible

A ballot was sent to every eligible voter: everyone of 15 and over was eligible to vote

Ballot Boxes at every grocery store The campaign Social media Bornebox ? Call to vote

Local media Ballot Online voting What do people on the street think? Result after 10-day voting period Total of 4038 votes, out of which 3822 valid votes 23,3 % of those eligible voted 1719 online votes 710 votes in ballot boxes 1393 votes by e-mail

Winning scenario Dynamische dorpen: Dynamic villages Follow-up Dynamic calendar on [www.mijnborne2030.nl](http://www.mijnborne2030.nl) to collect initiatives and make them visible

Once a year, the committee organises a "dialogue about the future" for and with everyone who wants to participate

2012 was the year of safety & livability 2013 is the year of sustainability Taking inventory of ideas & initiatives concerning sustainability within the society of Borne

Combining ideas & initiatives into realistic projects. The project becomes part of the dynamic calendar of MyBorne2030

As local government, facilitating the projects in such a way that they can be realized by citizens, organizations, professionals and the government

MyBorne2030 & Sustainability Questions? MyBorne 2030 = a committee of representatives from Borne's society

The local government is just one of the participants and has a mostly participating role

Articles in local media.



Bernburg

Borne

Leiria

Rhaine

Trakai

